



Nigeria Youth Futures Fund (NYFF) Documentary Project

Documentary on the success of the Nigeria Youth Futures Fund (NYFF)

Background

The Nigeria Youth Futures Fund (NYFF) is a five-year initiative focused on empowering Nigerian youth in leadership, activism, and social change through outcome-driven policy engagement aimed at shaping medium and long-term national development plans. Since inception, NYFF has supported hundreds of youth-led projects, hosted transformative dialogues, and engaged youth in high-level policy platforms.

To capture the journey and depth of its impact, NYFF will produce a compelling documentary. This film will spotlight stories of change led by youth across Nigeria and showcase how NYFF has supported, amplified, and inspired these voices.

Request for Proposal (RFP)

NYFF invites reputable, experienced, and creative media agencies or production firms to submit proposals for the production of this Impact Documentary. Interested agencies are required to demonstrate capacity in storytelling, video production, post-production, and multimedia content creation aligned with development-focused initiatives and objectives captured in this ToR.

Purpose and Objectives

The documentary will:

1. Document transformative experiences of grantees, delegates, debaters, and stakeholders.
2. Showcase both quantitative and qualitative impacts of NYFF's initiatives.
3. Engage stakeholders by using storytelling to foster connections within the youth ecosystem and with partners.
4. Inspire youth participation in leadership and nation-building.

5. Highlight achievements through both qualitative testimonials and quantitative data (reach, geographic spread, funding, participation).
6. Showcase the diversity and inclusivity of NYFF across Nigeria's six geopolitical zones, including youth from rural areas, people with disabilities, and marginalized communities.
7. Reinforce NYFF's credibility as a leading youth development fund.
8. Inspire action and new partnerships that will further youth-led change and civic participation.

Eligibility Criteria

Interested media agencies must meet the following requirements:

1. Minimum of 3 years demonstrated experience in documentary production, with a focus on development, youth, leadership and governance themes.
2. Proven capacity to deliver high-quality video content suitable for local and international audiences.
3. Experience working with donor-funded projects, NGOs, or youth-focused initiatives is an added advantage.
4. Demonstrated understanding of Nigeria's social, cultural, and political landscape.
5. Strong technical team, including experienced directors, editors, scriptwriters, and graphic designers.
6. Ability to deliver all outputs within the stipulated time frame.
7. Must submit at least three samples of previous similar projects.
8. Must be legally registered and compliant with all statutory obligations in Nigeria.

Target Audience

- Youth leaders and activists
- Policymakers and government officials
- Potential funders and partners
- Civil society actors and development partners
- The general public and media

Core Messages

- *Shaping #TheNigeriaWeWant one youth-led project at a time.*
- *Youth participation at the Heart of Nation-Building.*
- *Investing in Young Nigerians is Investing in Nigeria's Future.*

Scope of Work

Pre-production:

- Review NYFF's program documents, impact reports, and past media content.
- Conduct pre-interviews and identify story leads from NYFF beneficiaries.
- Develop storyline, documentary script, and shooting schedule for approval.
- Select and prepare diverse filming locations across different states.

Production:

- Film interviews, community activities, and impactful moments related to NYFF initiatives capture B-roll footage.
- Conduct high-quality filming, including interviews with grantees, delegates, partners, NYFF staff, and key stakeholders.
- Incorporate visuals, animations, and infographics aligned with NYFF's brand and messaging.

Post-production:

- Edit footage into a cohesive narrative aligned with NYFF objectives.
- Produce and edit a 20–30-minute documentary.
- Create short-form videos (1–3 minutes) for social media and a 1-minute teaser.
- Include subtitles in English and ensure accessibility.
- Deliver final versions optimised for YouTube, TV, and offline screenings.

Deliverables

1. A completed 20–30-minute documentary film.
2. 3–5 short-form videos (1–3 minutes each) for social media.
3. A promotional teaser/trailer (1 minute).
4. Raw footage, project files, and B-roll, submitted in editable formats.
5. Subtitled versions of all video assets.
6. A written report summarising the documentary's findings and impact.

Timeline

Phase	Duration
Pre production	July 2025
Production	July - August 2025
Post production	August - September 2025
Final delivery	September 2025

Budget

The budget allocation for this documentary should be attached to the proposal by the media agency and submitted alongside the proposal.

Intellectual Property

All footage, scripts, designs, and final video content created through this engagement shall remain the property of the Nigeria Youth Futures Fund. No part of the project content may be reproduced or used by the vendor without written consent.

Technical Proposal Evaluation Criteria

Category	Weight
Company exposure & Reputation	20%
Project Execution Plan	40%
Technical Team & Creative Capacity	20%
Budget Allocation	20%

Additional evaluation metrics may include:

- Portfolio of similar projects
- Creativity and storytelling approach
- Understanding of youth and development issues
- Ability to deliver within the timeframe

Payment Schedule

Milestone	Payment
Upon approval of concept and script	60%
Upon final delivery and approval of all assets	40%

Link to reports for detailed information - [2022 impact report](#), [2023/2024 impact report](#).

Link to previous project highlight - [Video highlight](#)

Other important video highlights and reports can be provided during implementation and upon request.